

Thank You

for participating in the

Basic

Big Catch Giveaway
June 30-July 27, 1997

Your sweepstakes kit includes:

- ✓ 2 *Shakespeare Rods and Reels*
1 for the lucky winner and 1 for you
- ✓ 1 Entry Box with attached envelope
- ✓ 2 Posters
- ✓ 3 Pads of Entry Forms (1 pad is attached to the entry box)
100 forms per pad
- ✓ 1 *Winner Label*
Place on the poster after you hold the random drawing
- ✓ 2 Postage-Paid Winner Notification Postcards
- ✓ 1 Holder used to display your fishing rod
- ✓ 1 Retailer Reward Card
Must be completed and returned in order to be eligible
for a free gift from Basic

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